

Golden Rule

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S I G N S

# The Main Street Academy

16mm 60x140 - Full Color

Gen3 Display - Pedestal Option

GREAT SIGNS. GREAT SERVICE. GREAT PRICES.









# SIGN SPECIFICATIONS

Color: Full Color / RGB text, pictures & video.  
Pitch: 16mm / 0.6"  
Matrix: 60x140  
Dimensions: 3'-0" x 7'-0" (Tall x Wide)  
Max # of Lines: 8  
Max Letter Per Line: 23  
Cabinet Size: 1'-6" x 7'-0" (Tall x Wide)  
Pedestal Size: 4' x 2' (Tall x Wide)

Cabinet PMS Color:  
**PANTONE 704 C**

Colors used:

CMYK	PMS
	 PMS White
	 PMS Cool Gray 10 C
	 PMS 704 C



SIGNATURE

DATE

VERSION #: v7726b

2420 Holloway Road  
Louisville, KY 40299  
TF 1-800-732-9886  
Fax 1-502-416-0544



## ADDITIONAL DESIGN OPTIONS:



Client is responsible for ensuring that the proof is correct in all areas. Double-check spelling, grammar, layout and design before approving artwork. If a proof containing errors is approved by client, the client is responsible for payment of original cost as well as corrections, revisions, and re-makes. This custom artwork is not intended to provide an exact match between ink, vinyl, paint or EMC color. Vector art will provide the best quality print of your logo. If vector art is not provided, your existing artwork will be vectorized for \$50. Brickwork, masonry and landscaping is not included in the proposal unless otherwise specifically stated. EMC images shown are simulated. Sign is designed to be illuminated at all times. Sketches are based off of this premise. This is a custom made product, built by hand for people by people. Small blemishes/imperfections may occur and can be expected with hand made products. Industry standard is to view this product from a minimum distance of 10 feet to determine quality acceptability.

# Single Sided



**GREAT SIGNS. GREAT SERVICE. GREAT PRICES.**

**DATE** 2/19/2020  
**Quotation #** 20-015107  
**Customer ID**

*Quotation valid until:* 5/19/2020  
*By:* Ethan Wood

**Prepared For:**

Virginia Smith  
The Main Street Academy  
1861 Lakeshore Drive  
College Park, GA 30037

SALESPERSON	MANUFACTURING LEAD TIME	SHIP VIA	TERMS
E. Wood	4-6 WEEKS FOR IN-STOCK EMC SIGNS	LTL TRUCK	50% Deposit, Net 30 Balance

## Electronic Message Center/L.E.D. Sign, Software & Connectivity

**PITCH/RESOLUTION:** 16mm

**DIMENSIONS:** 3' - 0" Tall x 7' - 0" Long

**PIXEL MATRIX:** 60\*140

**CAPABILITIES:** Full color text, pictures, video, time, date, & temp.

**CONFIGURATION:** Single Sided

**ELECTRICAL:** This sign can be built as 110v or 220v - confirm upon order.

**SOFTWARE:** Impact Cloud Software - Lifetime Subscription

**CONNECTIVITY:** Wireless Bridge Kit

## Fabricated Signage & Support Structures

**I.D. CABINET SIZE:** 1' - 6" Tall x 7' - 0" Long

**POLE COVER:** 4' - 0" Tall x 2' - 0" Long

**SUPPORTS/BRACKETS:** DIRECT BURIAL 4" STEEL SUPPORT

**WARRANTY:** Limited Lifetime Warranty - 5 Yr. Parts Replacement, Lighting & Vandalism, 30 Day On-Site Labor

**ADDITIONAL ITEMS:** GRS Installation-New Footer-Permitting Included

Vent Covers

*10mm High Resolution Price is \$20,711.63*

	Included
50% Deposit	\$9,194.54
Total	\$18,389.08

To begin the purchase process please sign and return to  
Ethan Wood.

X: \_\_\_\_\_ Date: \_\_\_\_\_

By signing, Buyer acknowledges product specifications and pricing  
as well as Golden Rule Signs, LLC terms and conditions.

If you have any questions concerning this quote contact Ethan Wood, 502-416-1247, [ethan@goldenrulesigns.com](mailto:ethan@goldenrulesigns.com)

# Double Sided



**GREAT SIGNS. GREAT SERVICE. GREAT PRICES.**

**DATE** 2/19/2020  
**Quotation #** 20-015107  
**Customer ID**

*Quotation valid until:* 5/19/2020  
*By:* Ethan Wood

**Prepared For:**

Virginia Smith  
The Main Street Academy  
1861 Lakeshore Drive  
College Park, GA 30037

SALESPERSON	MANUFACTURING LEAD TIME	SHIP VIA	TERMS
E. Wood	4-6 WEEKS FOR IN-STOCK EMC SIGNS	LTL TRUCK	50% Deposit, Net 30 Balance

## Electronic Message Center/L.E.D. Sign, Software & Connectivity

**PITCH/RESOLUTION:** 16mm

**DIMENSIONS:** 3' - 0" Tall x 7' - 0" Long

**PIXEL MATRIX:** 60\*140

**CAPABILITIES:** Full color text, pictures, video, time, date, & temp.

**CONFIGURATION:** Double Sided

**ELECTRICAL:** This sign can be built as 110v or 220v - confirm upon order.

**SOFTWARE:** Impact Cloud Software - Lifetime Subscription

**CONNECTIVITY:** Wireless Bridge Kit

## Fabricated Signage & Support Structures

**I.D. CABINET SIZE:** 1' - 6" Tall x 7' - 0" Long

**POLE COVER:** 4' - 0" Tall x 2' - 0" Long

**SUPPORTS/BRACKETS:** DIRECT BURIAL 4" STEEL SUPPORT

**WARRANTY:** Limited Lifetime Warranty - 5 Yr. Parts Replacement, Lighting & Vandalism, 30 Day On-Site Labor

**ADDITIONAL ITEMS:** GRS Installation-New Footer-Permitting Included

Vent Covers

*10mm High Resolution Price is \$30,691.46*

Included

50% Deposit	\$13,008.18
Total	\$26,016.36

To begin the purchase process please sign and return to  
Ethan Wood.

X: \_\_\_\_\_ Date: \_\_\_\_\_

By signing, Buyer acknowledges product specifications and pricing  
as well as Golden Rule Signs, LLC terms and conditions.

If you have any questions concerning this quote contact Ethan Wood, 502-416-1247, [ethan@goldenrulesigns.com](mailto:ethan@goldenrulesigns.com)

## Golden Rule Signs, Terms and Conditions of Sale v5117

**1.0 Basis of Sale:** No variation to these Conditions shall be binding unless agreed in writing between authorized representatives of the Buyer & Seller. Additional, different or inconsistent terms or conditions proposed or received from Buyer, including without limitation, any additional, different or inconsistent terms or conditions in Buyer's request for proposals or order, are hereby rejected and shall not be a part of the parties' contract. Seller's commencement of any work or delivery of any goods does not constitute acceptance of or consent to any additional, different or inconsistent terms. Changes in orders must be requested by Buyer in writing. No changes in orders or these terms and conditions shall be binding on Seller unless specifically agreed in a writing signed by Seller. Seller is not liable or responsible for any delays caused by Buyer's changes in orders. Sales literature, price lists and other documents issued by Seller in relation to the Goods are subject to alteration by Seller without notice, do not constitute offers to sell the Goods which are capable of acceptance and do not constitute a part of this Contract unless the parties otherwise expressly agree in writing. Typographical, clerical or other accidental errors or omissions in any sales literature, quotation, price list, acceptance of orders, invoice, or other document or information issued by the Seller shall be subject to correction without any liability on the part of the Seller.

**2.0 Orders, Specifications & Permits:** All specifications of the order, products, and services provided by the Seller shall be listed on the signed Purchase Order Contract including items such as shipping, installation, permitting, training, custom artwork and design. Items not listed on the POC are not included in the specifications of the Goods. Seller does not run electricity – this is a client responsibility. Buyer is responsible for ensuring their signed POC lists all items and their correct prices prior to signing. No order which has been accepted by the Seller may be canceled by the Buyer except with the agreement in writing of the Seller and with the understanding that the Buyer shall indemnify the Seller in full against all loss (including loss of profit), costs (including the cost of all labor and materials used), damages, charges and expenses incurred by the Seller because of cancellation. Permits for erecting the sign are the sole responsibility of the Buyer unless included as a line item in the order. The Seller may, at its option assist in providing drawings, sketches/renderings, or technical information. Permits are paid for at face value by the Buyer unless a sale price has already been assigned to them. Any required core samples, engineered drawings or additional certifications requested by the Buyer or the Buyer's local government are the responsibility of the Buyer. Unless Seller is procuring permits as listed in the order agreement: If for any reason the local governing authorities (be it city or county zoning, permit, building inspections etc.) deny permit application, Buyer is conclusively responsible for all purchased equipment, services and products. If Seller is procuring permits and local governing authorities deny application; Buyer is only responsible for costs incurred. If Seller is to utilize an existing support structure when installing a sign, it is hereby known that Seller has no knowledge of the depth, size or integrity of the footer below grade or materials/methods used to construct the existing support structure. As such, Buyer agrees to hold Seller harmless and void of all liability as it relates to the existing support structure, including the footer.

**3.0 Terms of Payment:** Payment to Seller is specified on the POC (Purchase Order Contract). In the event that Buyer is paying through installments, "due on or before" dates will be set forth on the POC. Any payments that are past due by 7 or more calendar days shall be assessed a \$50 late fee. In addition, any payments that are past due by more than 30 calendar days shall bear interest at a rate equal to the lesser of (a) one and one-half percent (1.5%) per month or (b) the maximum permitted by law. Noncompliance with payment terms or any other failure by Buyer to observe, perform and be in compliance with the terms and conditions of this Contract, will be a breach of contract by the Buyer. In that event, (a) Seller may exercise all rights and remedies available to it at law or in equity, and title to the Goods shall revert to the Seller, and (b) the Buyer waives all rights to the Goods and services that were to be provided as well as monetary deposits given.

**4.0 Delivery:** Title to all Goods and risk of loss passes to Buyer and Seller's liability ceases upon making delivery of the Goods to the Buyer. The date of delivery of the Goods may vary due to the nature of manufacturing custom signage. Estimated delivery/installation dates are estimations. Seller shall be held harmless if the estimated delivery/installation date is exceeded. Buyer is responsible for any increased installation costs due to delays caused by Buyer (lack of access to site or personnel during planned visit, delivery or installation, undisclosed underground lines or unprepared site provisions). Buyer is solely responsible for any damage during shipping if Goods are being shipped directly to the Buyer and the damage is discovered after signing for and receiving the Goods. Buyer's are advised to examine crate and Goods before accepting. This does not apply to projects where a GRS contracted installer is receiving Goods.

**5.0 Assignment of Manufacturer's Warranties:** Seller hereby assigns to Buyer, to the extent assignable, all manufacturer's warranties and service agreements with respect to the Goods, if any, for the purpose of making appropriate claims against the manufacturer, provided that the Seller shall retain at all times the right to be protected by these warranties, agreements and indemnities.

**6.0 Legal:** Buyer represents and warrants that it is duly authorized to enter into this Contract and that this Contract constitutes its legal, valid and binding obligation, enforceable in accordance with its terms. It is the responsibility of the Buyer to ensure that this purchase and signing of this contract is compliant with the Buyers protocol and procedures. This contract shall be governed by the laws of the Commonwealth of Kentucky, without regard to its conflict of laws principles. The parties hereby irrevocably submit to the exclusive jurisdiction of the Federal and State courts located in Jefferson County, Kentucky regarding the interpretation and enforcement of this Contract and the transactions contemplated hereby and hereby waive and agree not to assert as a defense that it is not subject thereto or that any such action may not be brought or maintained in such courts or that such venue may not be appropriate or convenient. This Contract constitutes the entire agreement of the parties with respect to the subject matter hereof and supersedes all other agreements, previous contracts for this signage, understandings, representations and warranties both oral and written with respect to such subject matter. In the event that GRS hires an attorney to represent it in any dispute in any way related to this Contract, Buyer expressly agrees to pay all legal fees and costs incurred by such attorney in such a matter.

**END OF DOCUMENT**