



DEVELOPMENT WEB PAGE CONTENT 2021

NAVIGATION TAB NAME + PAGES:

1. "DONATE" Tab
 - I. ☒ Donate Now Form - Direct to existing Donate page.
2. "SUPPORT" Tab – Create New Tab
 - I. ☒ Drop Down List Pages
 - I. ☒ Fundraising Overview
 - i. ☒ Fundraising Overview Narrative
 - ii. ☒ How to Donate
 - iii. ☒ Matching Donations
 - iv. ☒ Links to all School Led Fundraisers (**Create Pages before Adding to Fundraising Overview*)
 1. Annual Fund
 2. Support Our Scholars -DeKalb Prep Opportunity Fund
 3. PTA Fundraisers
 - II. ☐ Annual Fund
 - III. ☐ Support Our Scholars (**Disable Existing Page Until New Campaign Narrative is approved.*)
 - IV. ☐ DPA PTA Fundraisers
 - i. ☐ Annual Auction Event
 - ii. ☐ Staff and Faculty Gifts
 - iii. ☐ Royalty Programs
 - V. ☐ Partnership Opportunities
 - VI. ☐ Get Involved

SUPPORT

Fundraising Overview (☐ Include a panoramic Stock Photo at the top of the page)

The past school year has represented many adjustments for DeKalb Prep Academy. We've learned a deeper level of flexibility, understanding and caring of ourselves and each other. Through the amazing work of our school community, we have made the most of a serious situation and settled into what we now know to be normal. We also recognize that many people still face challenges as a result of COVID-19.

As such the funds raised through our Support our Scholars campaign went to directly support virtual instruction for scholars during this time. Thanks to your generosity and the support we were able to provide all of DPA's scholars with the laptops they needed to participate in virtual instruction. We were also able to establish DPA's 1 to 1 device program for students and teachers as well provide new devices for the Audio Video Communication Program.

Even with such success DPA remains committed to fostering a Culture of Philanthropy in this **community of people committed to telling and supporting relevant stories to enhance each other's wellbeing**, whereby everyone works toward advancing the school's mission through participation and giving. Thank you for considering the many ways you can support DPA. All donations to DeKalb Preparatory Academy are tax-deductible to the extent permitted by law.

Your gifts make a huge difference in the lives of our students. DPA is a public charter school and receives less funding from the state and DeKalb County School District than traditional public schools. The DPA community — parents, board members, faculty and staff, alumni, grandparents, friends and businesses — help to bridge the gap in funding so we can always deliver exceptional learning experiences to our students. Together, we can help our students reach their true potential.

The total unrestricted fundraising goal for the 2021-2022 school year is \$200,000, which includes Annual Fund, DPA Auction and SOS Campaign fundraisers. Unrestricted funds support academic, extracurricular, and Audio Video Communication



DEVELOPMENT WEB PAGE CONTENT 2021

Programming for students, equipment and software upgrades, facility improvements, strategic planning, as well as faculty salaries and professional development. We need your help to reach this goal!

When you make a tax-deductible donation to the DeKalb Preparatory Academy Fund, you help to ensure we can continue to respond to the ever-changing needs of our students, teachers, and families. Whether it is supporting new learning models for students, offering professional enrichment for staff, or continuing to provide support to families, every gift - no matter the size - makes a difference and is truly appreciated.

How to Donate

You can make a one-time or recurring donation online using the link below. We also accept gifts of cash and checks. To increase the impact of your gift, ask your employer if they will match your contribution.

Make a Pledge ([Link to DPA Pledge Form](#))

Make a Donation ([Link to Donate Form](#))

Address to mail donations:

DeKalb Preparatory Academy

1402 Austin Dr
Decatur, GA 30032

Make checks payable to DeKalb Preparatory Academy. Please make it clear where you want your donation applied, such as Annual Fund, sponsorship, etc.

DeKalb Preparatory Academy Inc. Tax ID: 26-3354974

For questions about DeKalb Prep Academy's fundraising efforts, please email Tanya Watkins, Resource Development Director, at development@dekalbprepacademy.org.

Company Matching Gifts

Did you know you can double your support for The DPA Academy? You may work for a company that has a matching gift program that will support DPA's scholars through our Annual Fund or Corporate Giving. All matching gifts count towards family giving totals and applicable donor levels. Ask your Human Resources Department if your contribution is eligible for a matching gift.

For a list of Georgia-based companies with matching gift programs, please visit [The Grantsmanship Center: Corporate Giving Programs: GA](#).

For a larger list of nationwide companies that match, review this [Nationwide Company Match List](#).

Got a match? Let us know! Please fill out the company match section of the pledge form below and email it to Tanya Watkins, Resource Development Director at twatkins@dekalbprepacademy.org.

Please note that the IRS-recognized nonprofit name is "DeKalb Preparatory Academy Inc." Tax ID: 26-3354974.