



## DEVELOPMENT COMMITTEE MEETING AGENDA & NOTES FOR MINUTES

VIRTUAL MEETING DATE: July 10, 2020

*IN ATTENDANCE: All Committee Members + Head of School & Director of Resource Development*

Attachments:

- Meeting Agenda
- Development Strategic Planning Recommendations

### **I) Development Office Administrative Updates and Admin Projects**

DEVELOPMENT ADMINISTRATION:

- ☐ Review Proposed Schedule of Dev. Committee Meeting Dates

DPA PRIORITIES per HoS:

- Request: (Rec. via email on 6.17.20) **Development Priorities for Strategic Plan**
- DPA Fundraising Plan Activity

### **II) Development & Marketing Campaigns & Projects**

GUIDESTAR: Requirements for Level Up

GREAT GIVE & DPA ANNUAL  
CAMPAIGN UPDATE

Campaign Review Follow Ups:

Great Give: Draft Donor Packet Received.

MARKETING

- \*Update/Refresh of DPA organization profile and cover photos on:
- \*Stock Photo Strategy for Marketing Posts

ONLINE FORMS  
& PAYMENTS:

Currently cleaning list for In-Kind Auction Donation solicitation (For Online Auction and Teacher Incentive Prizes) – Prospect List Development

GARDEN OF HOPE  
PARTNERSHIPS: