



DEVELOPMENT COMMITTEE MEETING
AGENDA & MINUTES
MEETING DATE: DECEMBER 13, 2019

IN ATTENDANCE: M. Vassall, T. Watkins, CFRE, W. McKay

I) Development Office Administrative Updates and Admin Projects

- Strategic Priorities: Development & Administration to review & prioritize goals from most recent strategic plan to work toward until the next plan is complete. Strategic Priorities revision expected Fall/Winter 2019 per Christopher Estes on 11.6.19.
- Request: Outline for Development Committee DPA's Grant Opportunities for 2020-2021 based on Current Strategic Priorities & Programs.
 - Next Steps: TW to confirm/plan priorities with Head of School. Goal is to have identified/revised priorities by January 17th Development Committee Meeting.
- Fundraising Policies: Board approval expected January meeting.
- Plans for immediate roll-out of policies to administrators and lead teachers for implementation throughout DPA, supporting Development efforts that lay the foundation for a culture of philanthropy at DPA. The revenue generated from the implementation of plans shaped by these policies, will enable DPA to maintain as well as improve, the operations and educational programs of the school. These policies also highlight the opportunities for DPA to connect with the larger community through online, direct mail pieces and other updates that communicate the school's mission and accomplishments.

II) Development & Marketing Campaigns & Projects

GARDEN OF HOPE

- Discussed: 3 Year Garden of Hope Program Plan, Garden Committee and Partnerships (PAHL, Out Teach, Captain Planet, Etc.), Garden Funding Opportunities and Options for Outdoor Classroom Expansion in 2020
- Next Steps: Attend Garden Committee Meeting 12.17.19
- Meeting Preparation: DoD to bring notes on Project Phases, GANT Chart Draft, Risks, Goals, Overall Why of the Project, Plans through December 2020 .

Respectfully Submitted,

Tanya Watkins, CFRE
Director of Development