

Tiffany D. Harvill, CPA

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Professional Experience

Edward Jones Investments

Financial Advisor

New Orleans, LA January 2019 to present

As a licensed Financial Advisor, I employ an established process to partner with my clients to achieve their financial goals. My services include:

- Guided investment opportunities: Annuities, Bonds, Certificate of Deposits, Mutual Funds, Stocks, Money Market Funds, Unit Investment Trusts, etc.
- Individual and Business Retirement Plans
- Education Savings Plans
- Life, Long Term Care & Disability Insurance
- Personal Banking, including checking & savings accounts, credit cards, lines of credit, etc.

Harvill Business Solutions, L3C

Principal Consultant

New Orleans, LA 2017 to January 2019

Harvill Business Solutions, L3C is a for-profit social enterprise with the goal of providing financial and business process consulting to small and startup entrepreneurs. We are successful when our Clients achieve sustainable social impact with best in class back office operations. Our competencies include:

- Financial Planning & Analysis
- Annual Budgeting
- Human Resource Management
- Internal Control Frameworks
- Business Strategy Development

Representative Client Work:

Interim Chief Operating Officer, InspireNOLA Charter Schools, New Orleans, LA

- InspireNOLA operates a network of six public schools serving 5,000 Pre-K to 12 students. As COO, I supported the success of schools by scaling operations with best in class processes in Human Capital, School Operations, and Information Technology.
- *Notable Accomplishment:* Drafted and published Requests for Proposals and negotiated the award process for +\$6 Million of vendor contracts including student transportation, employee health benefits and supplemental insurance, Information technology services, school nutrition programs, grounds and custodial services.

Propeller: A Force for Social Innovation

Chief Operating Officer

New Orleans, LA 2016 to 2017

Propeller is a 501c3 nonprofit that grows and supports entrepreneurs engaged in reversing social and environmental disparities. Key achievements included:

- Financial and facilities management including developing and overseeing cash management activities, negotiating all financial contracts, ensuring financial reports are prepared timely and in accordance with GAAP, developing the annual budget process, and coordinating all audit activities.
- Developing and implementing human resource strategies around functional accountabilities, talent acquisition, compensation, training and development, succession planning, employee relations, retention, and compliance.
- Programmatic delivery across four issue areas (Water, Health, Food, Education) with an emphasis on business development and high-quality social entrepreneurial programming; execution of grant deliverables; and the collection and measurement of key impact data.

Walmart Stores, Inc.

Market Manager (Multi Unit Retail Operations Senior Director)

Chicago, IL and Greater New Orleans, LA 2014 to 2016

Provided overall operational and financial direction to multiple stores with total annual revenue in excess of \$200 Million.

Key responsibilities included:

- Executing merchandising plans to achieve sales and profit goals, ensuring compliance with Corporate and Regulatory policies, and implementing unbeatable excellence in customer service.
- Ensuring 11 stores successfully recruited and developed 600+ salaried and hourly Associates.
- Providing strategic direction to a cross functional Market team of Human Resource, Asset Protection, Risk Management and Health & Wellness professionals.

Notable Accomplishment: Successfully opened 7 Neighborhood Markets in the Greater New Orleans area while achieving double digit sales growth in established stores. Superior performance acknowledged with the *Regional Store of the Year* award.

Director, U.S. Finance & Strategy

Bentonville, AR 2012 to 2014

Led the General Merchandise Financial Planning & Analysis team, a \$50+ Billion business. Key responsibilities included:

- Leading the quantitative and qualitative analysis of data to identify unfavorable sales trends and recommend corrective actions.
- Providing executive management with timely and actionable reporting, highlighting significant business drivers, causal relationships and opportunities.
- Serving as an internal consultant by maintaining a knowledge base of consumer preferences, competitive landscape, industry innovations and micro/macro-economic developments impacting the business.

Senior Pricing Manager

Bentonville, AR 2009 to 2012

Manage the Personal Care and Beauty Pricing team in developing and executing price leadership initiatives to drive positive financial results.

Honors & Recognitions

- Corporate Chairperson, UNITY Associate Resource Group (500+ active membership base)
- Nominated for a Merchandise Excellence Award

Community Involvement & Board Memberships

Liberty's Kitchen Board Chairperson

New Orleans, LA 2017 to Present

Liberty's Kitchen is a social enterprise dedicated to transforming the lives of vulnerable New Orleans youth.

WWNO Executive Council Member

New Orleans, LA 2017 to Present

WWNO is the NPR member station for New Orleans and the 13 parishes of southeast Louisiana.

Faubourg Avart Neighborhood Association Board Member

New Orleans, LA 2018 to Present

Faubourg Avart Neighborhood Association is a non-profit association to encourage community relations, serve a liaison to municipal leaders and connect neighbors to civic resources.

Start the Adventure in Reading Development Chair

New Orleans, LA 2016 to 2018

STAIRs mission is simple. We want to improve the reading skills and self-esteem of low elementary school students.

Education/Certification

Columbia Business School, New York, NY

Master of Business Administration, Robert A. Toigo Foundation Fellow

FINRA: Series 7 - General Securities Representative; Series 66 - Uniform Combined State Law; Series 103 - Life, Health and Accident Insurance

Certified Public Accountant, State of Michigan

Michigan State University, East Lansing, MI

Bachelor of Arts, Accounting

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OBJECTIVE

To attain a leadership position with a multi-campus university that allows for collaboration with senior administrative, academic, and athletic leadership to provide the facilities and sustainability services programs and policies necessary to support the university's mission.

EXPERIENCE

- Vice President Facilities Management and Campus Development** **New Orleans, Louisiana**
Tulane University **2015 - Present**
Leadership, coordination, and administrative oversight to facilities planning, engineering, design and construction and the efficient operation of the physical facilities on all campuses and off-campus locations, in addition to leading the ongoing operation of the Real Estate, University Services (Auxiliaries), and University Events Departments.
- Management duties include: Budget and Financial Management (\$54 million annually) CIP Planning; and Construction Management.
 - Responsible for: Design Review; Over \$100 million in projects; OSHA Compliance; Building Code Compliance; City and State agencies coordination; Facility Schedule Management in relation to Construction/Renovation; and Punch List and Warranty Oversight, Direct supervision of 7 management personnel and indirect supervision of 450 hourly, Emergency Preparedness Planning, Coordination, and Execution with FEMA, Life Safety and Fire Code compliance; Project bid specifications/processes including RFP creation, bid review, and awarding; Protocols, checklists, and systems for the execution of events; Safety Training; Service contract negotiations; Utility Management; Vendor Relationships; Direct outsource companies, develops and maintains Real Estate strategies; responsible for sales and execution of events both internal and external.
- Director of Facilities and Regional Director of Operations** **New Orleans, Louisiana**
SMG New Orleans **2013 - 2015**
Oversee operational oversight at 30 diverse facilities around the country (including 5 NFL Stadiums)
- Management duties include: Asset Management; Budget and Financial Management (\$50 million annually); CIP Planning; and Construction Management
 - Primary liaison for SMG New Orleans with Louisiana State Fire Marshal, New Orleans Fire Department, City of New Orleans (Public Works, OEP, Building & Permits, CAO), Sewerage & Water Board of New Orleans, and State of Louisiana DHH
 - LSED's coordinator for all construction/renovation projects at Mercedes-Benz Superdome, Smoothie King Center, and Champions Square since 2006. Responsible for: Design Review; Over \$350 million in projects; OAC Representative; OSHA Compliance; Building Code Compliance; City and State agencies coordination; FF&E Identification and Procurement; Facility Schedule Management in relation to Construction/Renovation; and Punch List and Warranty Oversight
 - Tulane University (Yulman Stadium) and Baylor University (McLane Stadium) projects
 - Lead pre-opening teams during construction and openings
 - Create staffing levels and operational budgets
 - Create FF&E Budget and procured FF&E
 - Responsible for way-finding design and acquisition
 - Serve as construction management lead for SMG on the new Minnesota Multi-purpose stadium with a focus on utility management, asset procurement, efficiencies, and ROI

Director of Engineering & Operations**New Orleans, Louisiana****Regional Director of Operations****2006 - 2013****SMG Mercedes-Benz Superdome, Smoothie King Center, & Champions Square**

Direct all aspects and personnel for building operations an engineering

- Areas include: Facility/Asset Maintenance (electrical, mechanical, vertical transportation, plumbing, and environmental controls); Facility Conversions; Housekeeping and Groundskeeping; Technology Services and Audio & Video Production
- Responsible for: Asset management, control, and retention; Budget management (annual budget is \$16 million, excluding utilities); CIP and Preventive Maintenance Programs creation and service; Collective Bargaining Agreement Negotiations with 14 unions; Direct supervision of 10 management personnel and indirect supervision of 100 hourly, mostly union personnel; Emergency Preparedness Planning, Coordination, and Execution with FEMA following Hurricane Katrina, City of NO OEP; Life Safety and Fire Code compliance; Project bid specifications/processes including RFP creation, bid review, and awarding; Protocols, checklists, and systems for the execution of events; Safety Training; Service contract negotiations; Utility Management (annual budget is \$7 million budget)

Director of Event Services**Baton Rouge, Louisiana****SMG Baton Rouge River Center****2005 - 2006**

As the first Director of the facility in its 30+ year history, directed and supervised all aspects and personnel of the Event Services Department for the four building campus, including budget management and third party contract negotiations. Served as initial client contact for events in facilities.

- Coordinated shelter operations following Hurricane Katrina for 2 months; worked with FEMA and American Red Cross on returning the campus to commerce following the cessation of shelter operations
- Acted as the Primary liaison for Baton Rouge Police, Fire and Emergency Services Departments
- Created and Implemented: Customer Service Training Programs; First pay raise for event employees in over 10 years; new event uniforms and uniform standards; new Event Work Order and Cost Estimate Worksheet; new Guest Services Manual; and Reward & Recognition Program for event employees.

Manager of Event Services**New Orleans, Louisiana****SMG Mercedes-Benz Superdome, Smoothie King Center, & Champions Square****2000 - 2005**

Directly supervised staff of 5 full-time Event Coordinators and indirectly supervised 450 part-time event personnel; first Event Manager for New Orleans Hornets Basketball.

- Responsible for: Approval of all Event Work Orders and Cost Estimates; Creation and management of Event Budgets; Co-creation of new Event Work Order, Cost Estimate Worksheet, and Promoter's Guide; Creation and management of Internship Program; Development and implementation of Event Staff and Manager's Assistant Training Programs; Creation and implementation of Employee Reward and Recognition Program; Negotiated and managed 3rd Party Vendor Contracts; and Reviewed and maintained insurance and contract requirements.

Event Coordinator/Assistant Box Office Manager**Baton Rouge, Louisiana****Pete Maravich Assembly Center****1998 - 2000**

As the first Event Coordinator in facility's 20+ year history, created new event work orders, cost estimate forms, checklists, and client surveys in an effort to improve the level of customer service.

- Responsibilities included: Managed daily box office operations including scheduling of personnel, financial management, and coordination with Ticketmaster and promoters; Served as primary client liaison with focus on client attraction and retention; Ensured compliance with NCAA, University, and State of Louisiana policies/regulations; and Obtained appropriate insurance and permitting per University requirements.

EDUCATION

Louisiana State University, Baton Rouge, Louisiana — Bachelor of Arts, 1998